



## Business Doubler Check Sheet

What is my single best traffic source for prospects?

---

---

---

---

---

---

How can I double my traffic from this source?

---

---

---

---

---

---

What is my single best conversion technique to turn prospects into customers?

---

---

---

---

---

---

How can I improve the conversions on this conversion device?

---

---

---

---

---

---

What is my single best product?

---

---

---

---

---

---

What variations/bundles/improvements for this product could I create?

---

---

---

---

---

---