



VirtualiaNet en 2020

Así Luce por Dentro La Academia que Revolucionó el Mundo del Teletrabajo (y el Trabajo)

Inc. 500

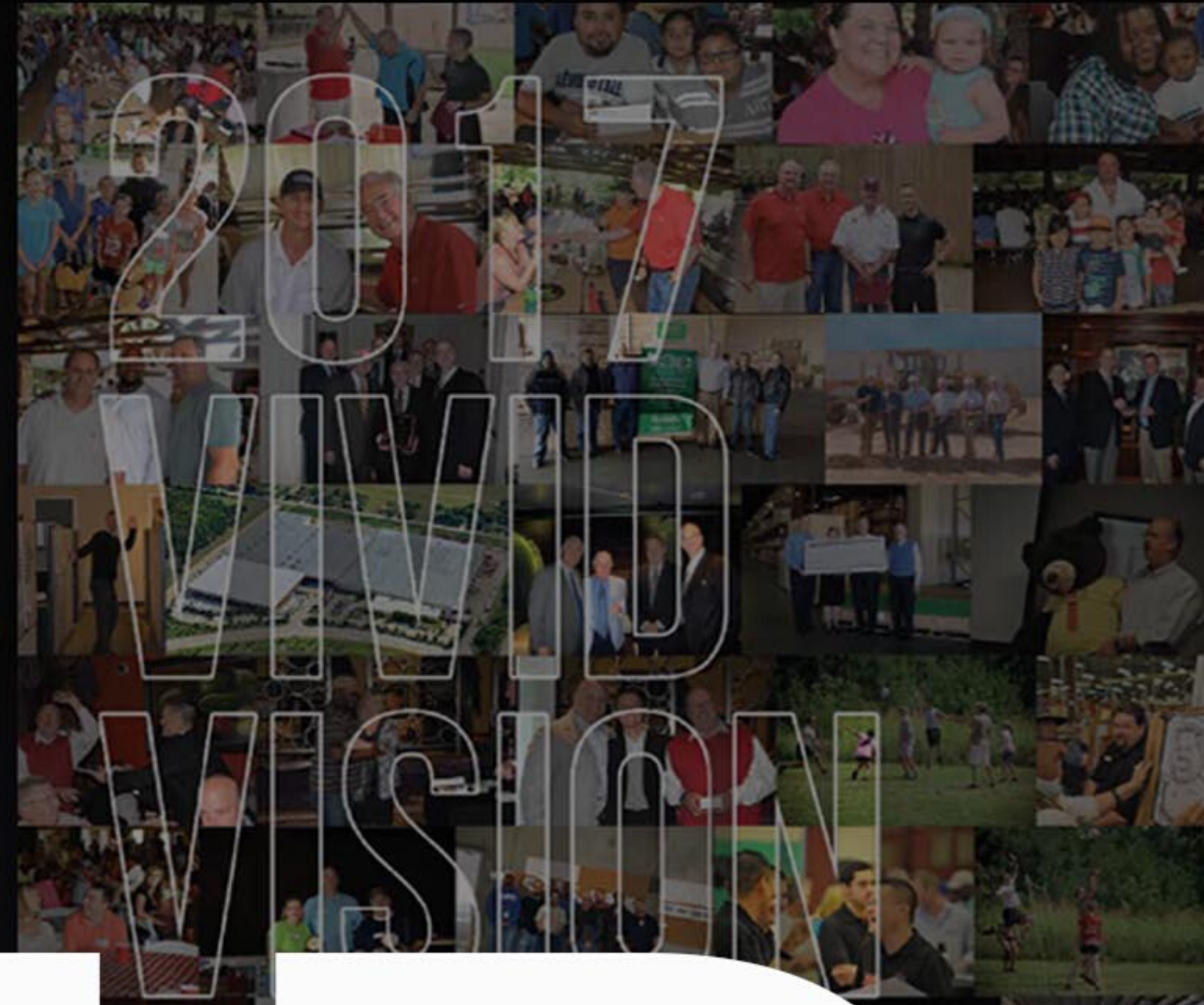
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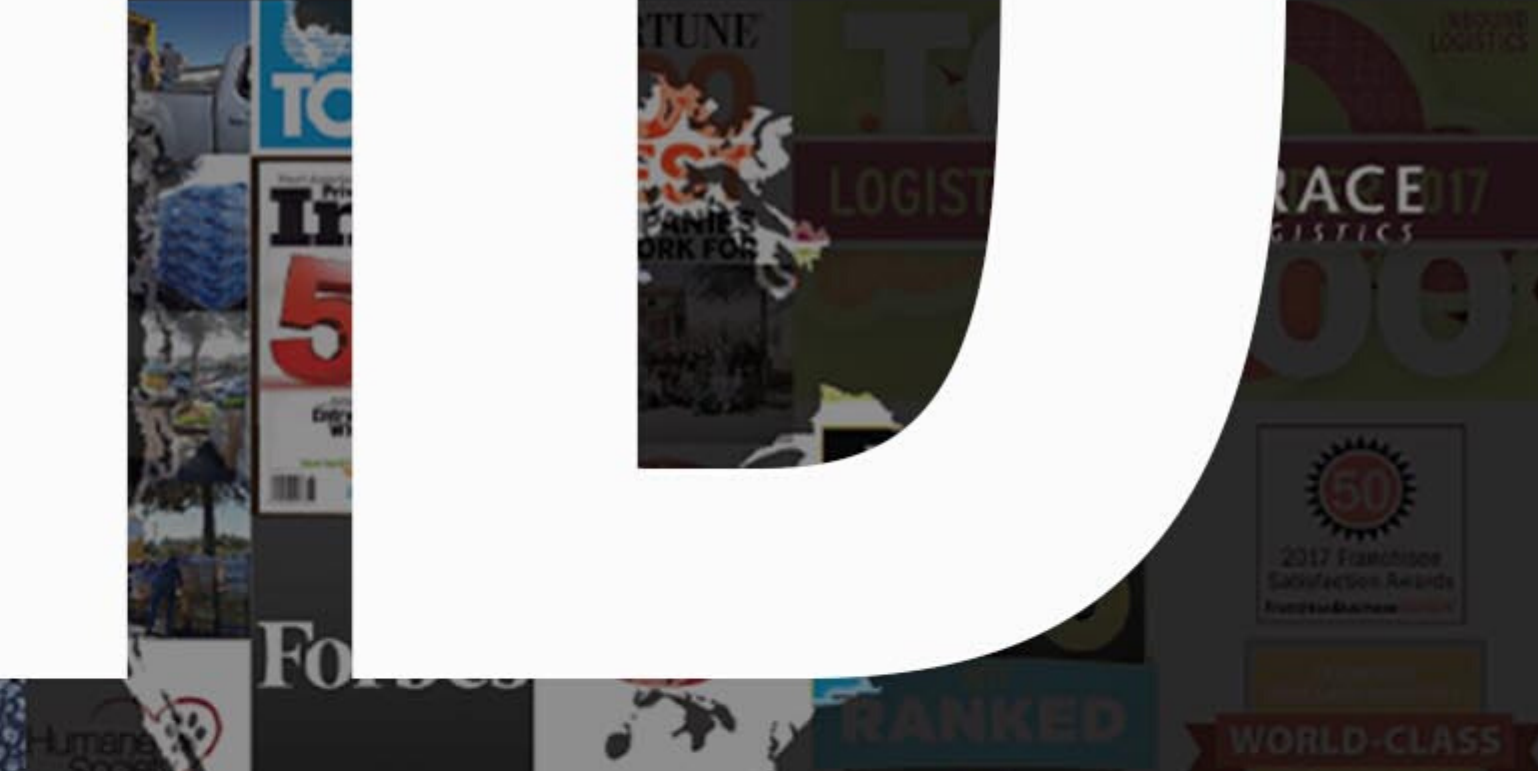
The following is my 2019 Vivid Vision for the COO Alliance. Creating a Vivid Vision brings the future into the present, so we can have clarity on what we are building now. It is a detailed overview of what the COO Alliance will look like, and act like—by December 31st, 2019. Sharing it with others helps it become reality!

2019 Vivid Vision

The Member... This is the only... for those who... Over the past... quality of me... has contin... founding mem... were mos... revenue comp... with 25-2... ve now add... Platinum... for companie... more th... revenue or with... than 25...

NATHAN PO... YEAR - OV... IRATIONS (20... Materials, Doors & Door U... our Customers... expenses... goal of implementing over... see IDEA/LEAN

WVVID



THE FOLLOWING IS MY 2022... WHY I DO WHAT I DO... Creating a Vivid Vision brings the future into the present, so we can have clarity on what we are building now. It is a detailed overview of what our business will look like, feel like and act like—by December 31st, 2022. Sharing it with others helps it become reality! Because of their... CEOs gl... are using Vivid V... instead of... tional Mission... vision... are helpi... they beco... ality.

BOBBY HARRIS // PRESIDENT AND CEO // 2014... MY PROGRAMS FOR 2022... Revenue streams come from... as well as passive income st... which are ge... ated due to my growing bra... are purch... ing my course for their empl... to learn from... and they buy copies of Me... back for all the... employees. The COO Allian... network for seconds in com... My 7 books... now widely covered in the... all sell ver... well on Amazon & Audible.

VISIONS

Bringing your goals to achievable life

The following is our 2020 Vivid Vision for the COO Alliance City Forums. Creating a Vivid Vision brings the future into the present, so we can have clarity on what we are building now. It is a detailed overview of what the COO Alliance City Forums will look like, feel like, and act like—by December 31st, 2020. Sharing it with others helps it become reality!

CULTURE

Culture is our top priority. We create an environment and membership that exemplifies our core values as leaders in our own companies.

We take our interview process very seriously, and vet most importantly for culture fit. Members must also meet requirements regarding their company size and position in the company.

We deliver a first-class peer group for our members by spending time interviewing each and every member to ensure they are brilliant (but humble), eager to collaborate and see others succeed, agile in the way they lead their business, and innovative in their thought process.

We strive for diversity. We know that COOs come from different backgrounds, and that their combined experiences strengthen the COO Alliance. As long as our members share our values, the more diverse the background the better, as this enriches their peers' experience and opportunities to innovate and grow.

CORE VALUES

- People Come First
- Be Open Minded
- Innovation Is Key
- Come Ready To Collaborate



VIVID VISION | DECEMBER 31, 2017
Here at CONGSHOW we're all about chasing our dreams, on and off the ice. We're fired up to share this with you—this is our vision for what our company will look like in 2017. We're getting ready to go through some pretty awesome growth, and by being completely open and sharing what we see the company looking like at the end of three years time, we hope you'll help us get there. Read this, and whatever parts mean the most to you—or maybe there is a section that hits home—jump in and start making it happen for us. If it wasn't for the team we have, this kind of dreaming wouldn't even be possible—thanks for your hard work and making GS the great company it already is.... And look out, 2017!... the GS team is gunning for you.

EVOLVED
ECOVERSE
VIVID VISION 2020

"WRITE THE BUSINESS LOVE STORY YOU WANT THE WORLD TO BUY."



"When you're clear on your direction, you'll be able to say yes to the right opportunities and no to the wrong opportunities."

- CAMERON HEROLD

Cameron Herold has been coaching \$100 million companies for years, and one of the hurdles he's seen is that most leaders have a vision but they just don't communicate it clearly.

Cameron maintains that if you don't have a good idea of where you want to be going, opportunities could pull you away from what you should be doing.

He therefore advises CEOs to have a Vivid Vision, a four to five-page statement, written in the present tense, showing where they want their business to be in three years.

The more vivid the vision, the better. Students of Cameron have created detailed, well-thought-out statements in visually-compelling PDF formats. He suggests making one for the whole company and separate ones for individual areas of the business.

"Dream up what you're looking to build and then put together the team and resources to help you do it," Cameron instructs. "Just focus on what you want to do, don't worry about how you're going to do it."

The next pages will take you through a few examples of Vivid Vision documents, giving you an idea of how you can put together one for your own business.

BlueGrace Logistics

Great Company, Great People

Blue Grace opens its Vivid Vision document with a message from its CEO, Bobby Harris, touching briefly on the company's values and goals before introducing his readers to the statement and telling them how they can contribute to making it a reality.

It then launches into its vision of BlueGrace Logistics in 2017. It includes both quantitative goals - \$500M annual revenue, 180 new franchise members, 100% private ownership, 250 people on staff - and qualitative descriptors such as clearly apparent core values, delivery of a wow experience, and the contagious energy of their HQ.

A page is dedicated to the people who work at BlueGrace, who make it what it is.

Detailed goals are then described for the various elements of the company, from brand, marketing and operations to technology, recruitment and commitment to community.

The document ends with a diagram of BlueGrace's core values.

PDF file [HERE](#)

USA FORTUNE BLUEGRACE in 2017

Since 2009, innovation, relationships and service have been the cornerstones of BlueGrace. And, as we look to the future, our company has the opportunity to assume an even greater role in the market where our people, our customers and our products thrive. With nearly 8 years of growth excellence, we are powerfully positioned to be the industry leader for years to come.

At BG, we hire only the best, whose values and commitment are #1. It's your commitment and excellence in your fields that has allowed me to dream such an incredible future for us.

This can be an overwhelming document: it talks about our people, systems, culture, & our growth. It's the WHAT and WHY of BG in the year three years from now... in 2017.

The part that is missing is the HOW...that's what I need you to figure out: both by yourself and with your department. The first time you read this, don't do anything... simply read and start to digest the content. Sports aren't supposed to fly yet. The second time, highlight a sentence or two that you can help with. The third time, lead another one that fits here.

That's it--piece-by-piece, sentence-to-sentence. As the next three years progress we will highlight the sections we have accomplished, and by the end of 2017, the majority of this document should be completed.

Without your incredible dedication, I could never dream this big. Thank you for what you do--every day--to make BlueGrace what it is.

— Bobby

We Have Arrived! >>>

BlueGrace Logistics 2017

The year is 2017 and we have reached three exceptional milestones as a team: our annual revenue is **\$500M**, we have **180 new members in our franchise family**, and remain **100% privately owned** and self-financed. BlueGrace is **VIBRANT** and is regarded as **"THE Place To Work."** Our core belief is in the power of our people and a relentless pursuit of new ideas. Combining that with our commitment to deliver exceptional service, and we have hit a home run. These values are present in every facet of our company, bringing strength and integrity to our business that our competition can't touch. Our core values are not just lived, they are apparent to everyone who knows us. Our reach is global, and our system is located throughout North America. Things change rapidly—we adjust with little disruption and only utilize the best systems. Key leaders spend more time on strategy and execution than ever and even in their absence nothing misses a beat.

BlueGrace HQ >>>

Guests and employees alike can feel our energy before they walk through our front doors. From the BlueGrace parking lot, they are greeted by our favorite music streaming outside, beckoning them into the lobby. Once inside, we deliver a **WOW** experience, and here they see—and feel—the heart and soul of our company. Our culture is vibrant, open and united environment, and are all underpinned by our core values. We have spaces in our office to provide for creativity, even a relaxing outdoor space makes sure our team is refreshed. Our energy is **CONTAGIOUS!**

Great Company // Great People

Our people make us who we are. Employees at BlueGrace are invested in making our company successful and share in our drive to be unstoppable in our marketplace. We are a leading employer in Tampa, and are firmly entrenched as Tampa's BEST PLACE TO WORK. Our employees are outstanding—they feel valued, have crystal clear roles and goals for their position, and a well-defined career plan. BlueGrace management takes the concept of "team" to a whole new level by not only committing to excellence in their own roles, but by pledging to provide outstanding employee development. Our teams are empowered to cultivate greatness, and are supported by BG to be intuitive, creative, and determined in all they do. Collaboration is everywhere—from meetings to the water cooler—we thrive on the buzz that these connections create. We feel like a family and only have "A" and "B" players working with us. Culture "misses" at BG have been quickly identified and replaced with absolute culture "HITS". Trust and morale are at an all time high. We hear our teammates discussing ways to improve not only BG, but the industry as a whole.

01 BRAND

BlueGrace is a world-class franchise system that specializes in shipping and logistics. We have more than 17 years of experience with a proven track record. We are consistently ranked as one of the best franchise opportunities in the world. Our brand is a leading franchise opportunity and we are proud to be a part of it.

02 MARKETING

Our dedicated marketing team is focused on driving growth and ensuring that our franchisees are successful. We have a proven marketing strategy that includes digital marketing, social media, and traditional advertising. Our franchisees benefit from our extensive marketing support and expertise.

03 OPERATIONS

We have full support in our CRM, billing and shipping systems. Our franchisees benefit from our extensive operational support and expertise. We have a proven operational strategy that includes inventory management, customer service, and logistics. Our franchisees benefit from our extensive operational support and expertise.

04 FINANCE

We have full support in our financial reporting and analysis. Our franchisees benefit from our extensive financial support and expertise. We have a proven financial strategy that includes budgeting, forecasting, and financial reporting. Our franchisees benefit from our extensive financial support and expertise.

05 TECHNOLOGY

We have a clearly defined and tested technology plan with help from our franchisees. We have a proven technology strategy that includes software development, hardware, and IT support. Our franchisees benefit from our extensive technology support and expertise.

06 FRANCHISE

We are proud to be a part of a leading franchise system. Our franchisees benefit from our extensive support and expertise. We have a proven franchise strategy that includes recruitment, training, and ongoing support. Our franchisees benefit from our extensive franchise support and expertise.

07 RECRUITING & TRAINING

We have a proven recruiting and training strategy that includes identifying and hiring the best talent. Our franchisees benefit from our extensive recruiting and training support and expertise. We have a proven recruiting and training strategy that includes identifying and hiring the best talent. Our franchisees benefit from our extensive recruiting and training support and expertise.

08 LEGAL

We have full support in our legal and compliance matters. Our franchisees benefit from our extensive legal support and expertise. We have a proven legal strategy that includes contract review, dispute resolution, and regulatory compliance. Our franchisees benefit from our extensive legal support and expertise.

BLUEGRACE LOGISTICS | CORE VALUES

1. BE PRECISE ABOUT EXCELLENCE

2. BE CARING OF OTHERS

3. PURSUE OUTRAGEOUS GOALS

4. SIMPLY THE COMPLEX

5. EMBRACE CHANGING

6. PERFORM WITH ABILITY, SPEED & PRECISION

7. OWN YOUR RESULTS, BE HUMBLE

8. BE HAPPY, HAVE FUN!

Conscious Copy & Co.

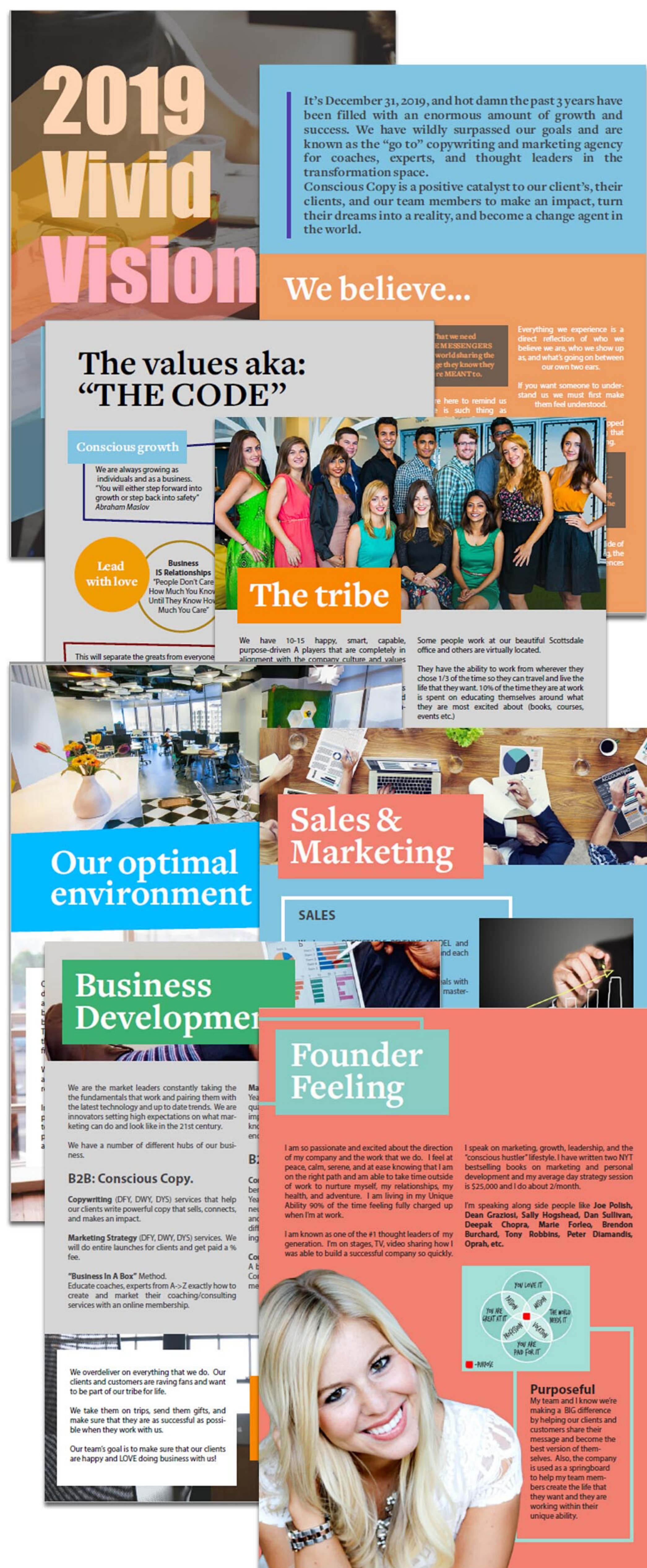
A Positive Catalyst

Copywriting agency Conscious Copy & Co. takes you to December 31, 2019, where they have not just met but “wildly surpassed” their goals and have become the “go to” copywriting and marketing agency for coaches, experts, and thought leaders in the transformation space.

This Vivid Vision document gives off a hip, young vibe as it guides the reader through colorful pages detailing Conscious Copy’s beliefs, values, ideal “tribe”, sales and marketing goals, business development targets, and even its modern-looking but laid-back optimal environment.

Among the company’s visions are over \$10M/year in revenue and 15% profitability, as well as becoming one of Phoenix’s best places to work and winning awards from the likes of Entrepreneur.com, Inc, Forbes, Fast Company and the Wall Street Journal.

PDF file [HERE](#)



COO Alliance

The Network for Seconds in Command

Cameron Herold practices what he preaches. He created this simple and straightforward Vivid Vision PDF to provide a detailed overview of what his COO Alliance would look like, feel like, and act like three years out – by December 31st, 2019.

The membership levels of the alliance are well-defined:

- “30% Platinum Members with Revenue of \$100M or 500 Employees
- 30% Gold Members with Revenue of \$20M or 75 Employees
- 40% Silver Members with Revenue of \$3M or 20 Employees
- Online Members – who have access to prior recorded content & the Facebook group – but do not have access to the Live Events, Slack Channel, or Mailings”

Yearly events are planned out down to location, types of content and recreation.

Culture, benefits and marketing are all clearly detailed in a few pages.

PDF file [HERE](#)



More Vivid Vision PDFs

Companies Clarifying Their Goals

Cameron Herold Enterprises

Driven to Build

Evolved Ecoverse

Gong Show

COO Alliance City Forums