



A Handy 6-Part Checklist For Quick Course Creation You Can Do In A Weekend

Yes, you can create a course in a single weekend. Before you shrug off the idea, consider a couple of things:

You don't need a ton of information to make a course. People don't want a ton of information. They want results, and if you can give them the shortest path possible to solve the problems they have, that's what matters.

You don't need fancy tech. If you have a smartphone, a decent mic, and some slide creation or screen capture software, you're off to the races. The equipment you might consider are:

- iPhone to make videos
- A Lav mic / quality USB microphone
- Powerpoint for Windows or Keynote for Mac, to make slides
- Camtasia for Windows or Screenflow for Mac, to record presentations

1. What is your course about?

Once you're onboard the idea of minimal requirements for course creation, you can get started with the pre-creation work, which would basically be deciding what your course will be about. You can go about this in three steps:

What are you interested in? What do you want to do? With all the various things you can make a course about, do not pick something you are not interested in. Bear in mind, you do not even have to be the expert. You can partner with someone to make the content, or get an expert to do it, and you can be in charge of marketing. But it must be something you're interested in and care about.

Validate your idea. Look at what others are doing. Are there existing courses or products around the topic you've chosen? That is exactly what you want to see. A marketplace where no one is selling anything to do with your topic is a red flag. It means there is no interest in the subject and no prospects looking to buy a related product.

Identify what people need help with. Your job is not to supply information. Your job is to provide solutions. People have problems they can't solve on their own; they're frustrated because they can't get certain results. What can you offer that will help them?



2. Creating the outline

Now that you've got a great topic for your online course, it's time to create the outline. To do that, answer this question: "At the end of this course, you will be able to..." Completing that sentence will guide your course creation, because the next question is, if that's the end result, how do you get there? What do your users need to do?

There are various tools you can use in this phase of course creation, the most basic of which would be a pen and paper. Some people like Post-its, a whiteboard, or the Notes app on their phone.

3. Making your course

Once you've got your outline, it's time to get to work - talk into that microphone; get filming; create the media you need.

4. Hosting your content

You need to store your media online where your users will access them. There are many available solutions for this - Wistia or Vimeo for videos; Dropbox or Google Drive for PDF; Amazon S3.

5. Creating the interface

Now comes creating the interface by which users will interact with your course. There are many solutions out there. An easy-to-use, all-in-one tool you might consider is 10XPRO.io. This lets you set up everything you need - the members' area, login space, the progression of the course, etc.

6. Marketing

You've got your course created - now it's time to sell it. A simple marketing campaign can be set up also using 10XPRO. All you need is a sales page, order page and thank you page.

Sales page

- What is the product?
- What will it do for them? (benefits)
- What do they need to do next?
- Testimonials
- Guarantee, if you have one
- Bonuses, if you have them
- Call to action



- Button to click for access

Order page

- Place to enter details, credit card or PayPal

Thank you page

- Provide login details

And that's it. Congratulations, you've just created your online course!

For further guidance in online course creation, check out [OnlineCourseSystem.com](https://www.onlinecoursystem.com)

For more help with your business join the [SuperFastBusiness](#) membership

Try [10XPRO.io](https://www.10xpro.io), the all-in-one membership and course platform