



17 Suggested Interview Questions

1. Is there any situation where you would NOT use _____ (doing the technique the guest is recognized for)?
2. Is _____ (guest's expertise) only for some people or can anyone do it?
3. How do you know what to do next?
4. How has the business changed as it has grown?
5. How do you know if the number you focus on is the right number?
6. What sort of success rate have you seen after _____ (an event happened)?
7. What is the motivation for _____ (an action taken)?
8. What things do you see people do that you wish you could tap them on the shoulder and say "Hey, there's a better way," ?
9. What rookie mistakes or common problems do you see over and over again?
10. Why do you feel that _____ (the topic) is important? Why is it worthy of anyone's time?
11. What are you doing as your next step? Where do you see it going from here?
12. Do you think you need to have _____ before you do _____? Can you do _____ and then _____? Or will it work for both?
13. What sort of things have you seen people do that surprised you?
14. What was the most interesting thing you've seen?
15. How do WE achieve this? What are some of the parts that are required and how do we actually set them up for success?
16. What kind of business (or customer) do you find is coming to you asking for help?
17. Where do YOU learn this stuff from? How do the experts learn this stuff before the rest of us?

For more help with your business, join [SuperFastBusiness membership](#)