



James Schramko here and the topic today is you're going to have to do things differently later on.

What My Students Hear Me Talk About

Some of my students hear me talk about how I switched out of having an affiliate program and how it's ok for me because I am up and running but they're not and perhaps an affiliate program is right for them, and it's true. You may have to do things differently at the start then later on.

I Used To Have...

I used to sometimes speak from stage. I had an affiliate program. And once upon a time, many years ago, I actually did a little launch of my product. I put more effort into having a product release all at once and have people focus on that. Whereas now, I just introduce them into my community. So you do things differently down the track when your business matures and when it grows.

Your Job Is

So your job as a business operator is to see what's out there and to see what is relevant for you right now and then remember to continually reassess if it's still right for you. Because as your business grows and matures and develops, you'll need to make changes to adapt to the new version of your business.

What I do with my Business

Now in my business I do at a minimum of every three months. Every three months, I fly overseas, meet with the team, go through the business and recheck all of our assumptions to see if they're still relevant and making those spot checks helps us to make better decisions and that's why the business is strong and continues to be as best it can be optimized for the current climate, based on where we're at as a business.

Your Action Step for Today

So, today's action step is to ask yourself what assumptions have I made that I need to reassess so that I can grow my business to the next level?

I'm James Schramko. This is SuperFastBusiness.com. Catch up with you in the future episode. If you're enjoying these videos, be sure to share it with your friends. I'd really appreciate that and I'm sure they would too.

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