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James Schramko here with a video tip.

Wow did I get in trouble when I put up my <u>video post the other day from a comment</u>. A gentleman called Kai suggested that I shave and that I wear a decent shirt and not a \$5 shirt. Well okay, this my friend is a beautiful Merino blend shirt and it certainly is not a \$5 shirt. This lovely jacket I got from Italy and it is very comfortable.

In fact, since I used to wear a suit from the age of 9 through the age of 36, I kind of enjoy not wearing a suit and tie anymore and that's the whole point of working from home. Look I get it, I make sure I brush my teeth and I make sure the picture quality is good and the sound is okay. But I'm still just me, I want to communicate me. This is what I wear every day and don't tell anyone but I don't wear shoes very often either.

A few questions

So what I want to know today is, am I making a huge mistake? Should I be wearing a shirt? Should I be shaving? Do I need to step it up like these full scale production, make-up wardrobe, stylist, editing suite, movie set, and see if I can get myself on Oprah? Or should I go down the GaryV thing, should I be down playing it a bit – whack a few videos out while I'm in business class on my laptop? I don't know – that or that? Or do you just want to take it as I am? I'll let you decide but just to help you I'm going to show you a couple of little things.

To go with A or B?



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I'm going to give you the A and the B versions. This is the A (different images on screen), and this is B – shirt from Italy and it's stretchy as well. What do you think? Should I tszuj it up a little bit and show off the Rolex?

Listen I don't know what you want but I'd love to hear from you. What should I do? Shave or not? Shirt with collar, or not? Be sure to place your comments below.

I'm James Schramko, speak to you soon.

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